

Executive search specialist Mediatum expands to the USA

New Senior Partner at its Heidelberg headquarters

Heidelberg (Feb. 02, 2012) – Mediatum, an executive search firm specializing in life sciences, is now opening a new office in Boston, marking its expansion to the American market. In addition, the company received support in the form of two new top employees at the beginning of 2012: management consultant Mike Steyer will serve as Managing Director of Mediatum's Boston branch, and will be responsible for its establishment and further development. And the executive search specialist Dr. Renate Braeuning-Weimer, whose primary focus is on recruiting for executive positions and supervisory committees, will join Mediatum's Heidelberg team.

Since January 1, 2012 Mike Steyer has served as Managing Director of Mediatum US, Inc., following several years working as a management consultant in the life sciences industry in the USA. Thanks to his past service for Bayer in Italy and the US, the German-American brings with him both considerable experience in the pharmaceutical sector and an extensive international network.

"Our international approach is our strength – and in an age of globalization, it is also an essential instrument in finding the best candidates for key positions in the life sciences," underscores company co-founder Dirk Wilken. "Our teams in Heidelberg, Vienna, Basel, London – and now Boston – put us in an excellent position to recruit experienced managers for our customers, from across the globe."

Since January 2012 we have been very pleased to also have Dr. Renate Braeuning-Weimer on board, who will supplement the Mediatum Germany team in Heidelberg. The jurist and PhD has collected substantial experience as a consultant in the pharmaceutical industry, with a special focus on supporting mid-sized pharmaceutical companies with

restructurings, succession management and the recruitment of leadership personalities. She most recently served as Managing Director of the renowned Hofmann Consultants Executive Search in Frankfurt, where she rapidly established the company's Health Care business segment.

"In our branch, specialization and internationalization are indispensable to success, a fact Mediatum has recognized and successfully implements," says Braeuninger-Weimer. "I look forward to fruitfully pursuing this approach together with the Mediatum team."

In the last ten years, Mediatum has made a name for itself when it comes to finding the best executives in the life sciences industry. Since being launched by Christoph Boehringer and Dirk Wilken in Heidelberg, Germany in 2001, the company has shown continuous growth, having now established itself as an internationally respected industry specialist with a team of trusted experts.

Since mid-2011 the company has combined the expertise of its various branches in the Mediatum International GmbH. Clients receive direct support from their respective country office in Germany, Austria, Switzerland, Great Britain and the USA. Wolfgang Bender and Thomas Winter, both seasoned Mediatum consultants, have now taken over the reins for Mediatum Deutschland GmbH, while the management of Mediatum International remains in the hands of the founders and managing partners Christoph Boehringer and Dirk Wilken, whose goal is to intensively spur on the expansion of its international network.

About Mediatum International

The globally active executive search specialist Mediatum International focuses exclusively on finding the best executives in the pharmaceutical, biotechnology, biomedical engineering and diagnostics fields. Founded by Christoph Boehringer and Dirk Wilken in Heidelberg, Germany in 2001, it has since grown steadily, now operating branch offices in Basel, Vienna, London and Boston.

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